



For Immediate Release

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HERITAGE CLASSIC FOUNDATION CREATES A NEW PHILANTHROPIC PROGRAM
Donations Will Fund Heritage Scholar Awards

HILTON HEAD ISLAND, SC -- The Heritage Classic Foundation is unveiling a new program aimed at raising funds for the Foundation's Scholarship program. Membership in the Tartan Club is open to individuals who share a desire to help others by giving to charity and have a love for the game of golf.

The Tartan Club was first introduced in 1999 but was reinvented in 2013 when the Foundation created the Champions Club. "We are bringing the Tartan Club back because prominent community leaders wanted a way to help fund the Heritage Scholar Program," said Heritage Classic Foundation Trustee and Tartan Club Chairman Scott Richardson, "The Scholar Program funds college scholarships for outstanding Beaufort County High School seniors."

Seven Beaufort County High School seniors were named when the Scholar Program was created in 1993. They each received a four-year scholarship grant for their continuing education. In addition, the Foundation awards annual scholarships to seven University of South Carolina – Beaufort and Technical College of the Lowcountry students.

In 2016, seven new Scholars will be named, increasing the total number of award recipients since 1993 to 274. The Foundation's goal is to increase the number of full scholarships awarded. Throughout the years, the four-year award opportunity has increased to a range of \$18,000 to \$22,000 for each student. The total amount of funds granted to Beaufort County scholars since the program's inception is more than \$3.6 million.

There are two options for membership in the Tartan Club. All members make a yearly contribution to the Heritage Classic Foundation Scholar Program. Members who wish to enjoy exclusive hospitality at the RBC Heritage Presented By Boeing may purchase a tournament credential package.

The credential package includes a unique Tartan Clubhouse badge with special access to the all new Tartan Club skybox on the 17th green which includes upscale food and beverage and access to the Heritage House venue on course. Members also receive a parking pass and an invitation to the Tartan Club Reception, along with other event invitations throughout the year.

For more information about the Tartan Club, please contact Angie Taylor at the Heritage Classic Foundation office at (843) 671-2448 ext. 243 or email angie@heritageclassicfoundation.com.

About the Heritage Classic Foundation: The Heritage Classic Foundation is a nonprofit organization dedicated to improving lives throughout the state of South Carolina. As the general sponsor of the PGA TOUR's RBC Heritage Presented by Boeing, millions of dollars generated from ticket sales and sponsorships are distributed to charitable organizations that enhance the quality of life for our citizens. Since it was founded as a 501 (c)(3) in 1987, the Foundation has donated close to \$32 million to people in need. For more information, call (843) 671-2448, visit www.heritageclassicfoundation.com or Facebook (Heritage Classic Foundation) and Twitter (@HCFGolf).

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