



THE HERITAGE CLASSIC FOUNDATION SENDS BIRDIES FOR CHARITY CHECKS TO PARTICIPANTS

FOR IMMEDIATE RELEASE

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HILTON HEAD ISLAND, SC (July 3, 2014) – Sixty-seven charities from across the State of South Carolina are receiving checks totaling \$544,475 thanks to the success of the Birdies For Charity program.

Birdies for Charity is like a walk-a-thon, but instead of donating per mile, participants make a pledge for every birdie made at the RBC Heritage presented by Boeing. Donors have the flexibility to pay in advance or to be billed after the tournament, and they can also make a one-time donation.

Each group participating in the Birdies For Charity program is given the money their supporters donate, plus a 20% match from the Heritage Classic Foundation. The HCF distributed \$544,475 in 2014, bringing the total amount raised to \$4.8 million since the program was created in 2000.

The checks, together with better than \$1,261,883 already donated, brings this year's total to \$1,806,358. The Foundation's grand total of charity giving since 1987 is now \$28,766,881.

HERITAGE CLASSIC FOUNDATION: Our mission is to provide the highest quality PGA TOUR golf event that generates significant economic impact and promotion for the Hilton Head Island region and the state of South Carolina while generating funds for charitable causes that enhance the quality of life of all.

For more information about the Heritage Classic Foundation, please visit www.heritageclassicfoundation.com or Facebook (Heritage Classic Foundation).