

THE HERITAGE CLASSIC FOUNDATION HELPS GENERATE RECORD BREAKING DONATIONS IN 2013

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HILTON HEAD ISLAND, SC (AUGUST 16, 2013) – Thanks to a new charitable giving program unveiled before the 2013 RBC Heritage Presented by Boeing, the Heritage Classic Foundation (HCF) helped facilitate \$2,127,731 million in donations to hundreds of South Carolina non-profits.

The new program, called “Heritage Champions Fore Charity”, produced \$602,500 for groups across South Carolina. Each participating nonprofit urged their supporters to make a minimum \$1,000 donation to the Heritage Classic Foundation. The HCF added 20% to each donation for their selected charity.

“Heritage Champions Fore Charity was an overwhelming success”, said Charity Committee Chairman Stan Smith. “The residents of South Carolina are very generous and committed to the charities they support. We are glad we were able to team up with them to increase contributions. We know every dollar helps.”

Birdies For Charity, a program that was created in 2000, had its most successful year partly due to a change in the program’s giving structure. Participating nonprofits asked their supporters to make a pledge for each birdie the PGA TOUR pros shot during the 2013 RBC Heritage Presented by Boeing. Each group was given the money they raised plus a 20% match from the Heritage Classic Foundation . The HCF distributed \$687,672, bringing the total amount raised to \$4.3 million since 2000.

The Heritage Scholar Program has consistently grown since it was created in 1993. In 2013, 15 Beaufort County students were granted awards totaling \$266,000. When the 2013-2014 school year begins, a grand total of \$3.3 million will have been awarded to 252 students.

Each year, volunteers from Hilton Head Island civic organizations man the nine concession stands on the grounds of the RBC Heritage Presented by Boeing. In 2013, they shared \$192,124 in profits.

For more information about the Heritage Classic Foundation, please visit www.heritageclassicfoundation.com or on Facebook (Heritage Classic Foundation).

Heritage Classic Foundation: Since its inception, the driving force behind the Heritage Classic Foundation has been to improve lives. Thousands of people in South Carolina and Georgia have been helped thanks to the Foundation’s charitable giving programs. Since 1987, more than \$25 million has been distributed to nonprofits in need.