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GIVING PROGRAM TOPS \$1 MILLION IN DONATIONS IN 2014

HILTON HEAD ISLAND, SC (March 28, 2014) – After only 11 months, the Heritage Champions Fore Charity program has already distributed \$1 million to local and regional charities in the 2014 tournament year.

Donations to the program nearly doubled from 2013 to 2014. In the months before the 2013 RBC Heritage, 197 people made donations, but that number has already grown to 355 people this year. Since it was created in December 2012, the Heritage Champions Fore Charity program has facilitated more than \$1.8 million to non-profits on the Heritage Classic Foundation's approved charity list.

The philanthropic initiative was created to grow the Heritage Classic Foundation's charitable impact throughout state of South Carolina. It replaced the Tartan Club, but it put a greater emphasis on charity and by letting the donors decide how their gift will be distributed.

Membership in the Heritage Champions Fore Charity requires a minimum \$1,000 donation to the Heritage Classic Foundation. Monetary gifts may be directed to an approved charity. That chosen nonprofit will receive an extra 20% from the Heritage Classic Foundation. Donations may also be given to the Heritage Classic Foundation's overall charitable giving plan.

"We are so pleased with the growth of the Heritage Classic Foundation's newest charitable giving program," said Heritage Classic Foundation Simon Fraser, "hundreds of non profits have received funding thanks to Heritage Champions Fore Charity. The Foundation's 20% match is an added bonus many of these groups need."

Patrons of the Heritage Champions Fore Charity receive exclusive benefits for their generous contributions and have the ability to purchase Champions Club credentials to the RBC Heritage Presented by Boeing. These credentials give them exclusive access to hospitality, skyboxes and other amenities.

The Heritage Classic Foundation has a long history of giving back to the community thanks to the success of the RBC Heritage Presented by Boeing. Since it was founded as a 501 (c)(3) in 1987, the Foundation has donated more than \$26 million to people in need across the State of South Carolina.

About Heritage Classic Foundation: The mission of the Heritage Classic Foundation is to provide the highest quality PGA TOUR golf event that generates significant economic impact and promotion for South Carolina while contributing funds for local charitable causes that enhance the quality of life of all. For more information, call (843) 671-2448, visit www.heritageclassicfoundation.com or Facebook (Heritage Classic Foundation) and Twitter (@HCFGolf).

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