



**For Immediate Release**  
Thursday, March 20, 2014

**For More Information:**  
Angela McSwain, Marketing Director  
843.671.2448 • [angela@heritageclassicfoundation.com](mailto:angela@heritageclassicfoundation.com)  
-or-  
Joheida Fister, Fire Marshal  
843.682.5100 • [joheidaf@hiltonheadislandsc.gov](mailto:joheidaf@hiltonheadislandsc.gov)

**HILTON HEAD ISLAND FIRE RESCUE DEMONSTRATES  
NEW LIFE SAVING EQUIPMENT  
FUNDED BY THE HERITAGE CLASSIC FOUNDATION**

**HILTON HEAD ISLAND, SC (March 20, 2014)** Hilton Head Island Fire Rescue personnel demonstrated the lifesaving capabilities of The LUCAS<sup>®</sup> Chest Compression System Thursday at Station 1 located at 70 Cordillo Parkway. The Heritage Classic Foundation funded the piece of equipment for the Fire Department so it could be seamlessly integrated into what already is an advanced emergency cardio vascular care program.

The LUCAS<sup>®</sup> represents the cutting edge of pre-hospital cardiac care, and is quickly becoming the industry standard for automated CPR. Because it is low maintenance, easy to transport, and quick to deploy, the device offers an exceptionally high return on investment. With this tool, Hilton Head Island Fire Rescue can continue to advance the quality of patient care and give cardiac arrest victims every chance possible of survival.

Hilton Head Island Fire Rescue provides services to the RBC Heritage Presented by Boeing held each April at the Harbour Town Golf Links. The LUCAS<sup>®</sup> will enhance the health and welfare of everyone attending the PGA TOUR golf tournament, giving them the best chance of surviving cardiac arrest.

**About Heritage Classic Foundation:** The Heritage Classic Foundation is a nonprofit organization dedicated to improving lives throughout the state of South Carolina. As the general sponsor of the PGA TOUR's RBC Heritage Presented by Boeing, millions of dollars generated from ticket sales and sponsorships are distributed to charitable organizations that enhance the quality of life for our citizens. Since it was founded as a 501 (c)(3) in 1987, the Foundation has donated more than \$26 million to people in need. For more information, call (843) 671-2448, visit [www.heritageclassicfoundation.com](http://www.heritageclassicfoundation.com) or Facebook (Heritage Classic Foundation) and Twitter (@HCFGolf)

###